

2023 George Bellows Fund EQUALI+Y Grant

Description

The Franklinton Arts District (FAD) George Bellows EQUALI+y Grant provides funds for LGBTQIA+ artists of all disciplines to make new work, grow artistic skills, and market to a broader audience.

Grant Awards

Applicants may request up to \$1,000. Partial awards may be granted based on the recommendations of the grants committee, funds available, and/or documentation provided. Applicants are not required to match the grant award.

Note: Awarded applicants will also receive a 1099 for awards of \$600 and over.

Grant Eligibility

- Applicants must be at least 18 years old.
- Applicants must identify as members of the LGBTQIA+ community.
- Applicants should reside or work in Franklinton for at least one year prior to application.
- Only adult, non-student artists are eligible to apply. Artists enrolled full-time in undergraduate or associate degree-granting programs may not apply for the grant. Artists in certificate programs are generally eligible. Artists pursuing graduate degrees in subjects other than their art form may be eligible if they meet the other eligibility criteria.

Note: We highly encourage artists to apply for the Artist Support grant as well. However, artists will only receive one award annually.

Eligible Expenses

The George Bellows EQUALI+Y Grant is unrestricted funds to enhance or improve your artistic practice and/or production. Funds may be requested for the cost of supplies, materials and resources to help you create new work, to attend professional development or learning opportunity, and/or for expenses that assist with the marketing or promotion of you as an artist/group or your artwork.

Examples of eligible expenses:

- Artist Fees: Up to 50 percent of the grant may be used to pay the artist applicant for their work on a project
- Materials or supplies that are a part of the final art pieces
- Purchase or rental of tools for the creation of art
- Purchase or rental of software/hardware directly related to your art form
- Location rental for the creation of art
- Post-production to finalize new pieces of art

- PR consultant and/or cost to develop strategic marketing & social media plans
- Print or digital advertisement design and/or fees
- Headshots and/or promo videos
- Website or logo design
- Business cards or other print materials
- Classes, workshops, or one-on-one instruction related to artistic discipline or the business of art
- Conference registration fees related to artistic discipline or business of art
- Submission fees, if related to specific opportunities that help promote your artwork

Ineligible Expenses

Not every request or financial need may qualify for the grant. The most common reason an application is not funded is that the request does not fit the grant program or is for an ineligible expense.

Ineligible expenses (list is not comprehensive):

- Furniture or home upgrades
- Previously purchased services, products, materials, or resources (no reimbursements)
- Event, exhibition, or performance expenses
- Your own artist fees outside of marketing, creation, or growth of the artistic practice
- Marketing or promotion for a business/organization other than your personal art business

Grant Application Guidelines

- A complete application is required to be considered by the grant evaluation committee.
- Applications will be accepted through 11:59 p.m. on Monday, October 31, 2022.

Evaluation Criteria

Applications will be rated on three criteria: artistic merit, project feasibility, and contribution to the development of the artist's career. The following measures of artistic and project merit will be considered:

- Demonstrated talent in an art form and overall excellence of artist's work
- A clear commitment to a career as a practicing professional artist
- Benefit of the proposed project to the artist's professional growth
- Feasibility of the proposed project

Award Notification

Following a vote from the grant committee and confirmation by the FAD Board of Trustees, applicants will be notified by email of the application award status (approved, approved with contingencies, or declined). Emails are sent to the primary grant contact and, if applicable, the fiscal agent.

Reporting Requirements

All grantees must submit a final report including receipts via the EQUALI+Y Final Report Form. The deadline to submit the final report is January 31 of the following year. The Final Report Form shall be provided to all grantees no later than October 1 of the grant year.

Extensions may be requested in writing before the report's due dates. Overdue or incomplete reports may affect eligibility and impact grant awards in future applications.

Acknowledgment and Promotion of Grant Funds

The Franklinton Arts District requires all grantees to acknowledge the support through all available means including artist/group website, social media, and/or press releases.

Additional Terms and Conditions

- If FAD deems that any awarded funds are not being used in the manner described in the grantee's contract, FAD will request that the funds be returned. If funds are not returned in a reasonable time period, formal collection efforts may be pursued, including possible legal action.
- Any application from a grantee that previously accepted funds and did not follow through per their agreement will not be considered for additional funding for two (2) years.

2023 Application Deadline

Applications will be accepted through 11:59 p.m. on Monday, October 31, 2022.

Contact: Johnny Riddle | 614-321-5316 | johnny@franklintonartsdistrict.com