

ALLOY

ARTSPACES

CALL FOR ARTISTS

ORGANIZED AND PRESENTED BY THE **FRANKLINTON ARTS DISTRICT**
WITH THE SUPPORT OF OUR GENEROUS ALLOY ARTSPACE PARTNER, **GRAVITY.**

TABLE OF CONTENTS

What are ALLOY ArtSpaces?	3
Project Partner: Gravity	4
Project Overview	5-6
Artist Selection: Overview/Timelines	7
Artist Selection: Visuals/Themes	8
Artist Selection: Terms/Conditions	9-10
Submissions/Questions	11

WHAT ARE ALLOY ARTSPACES?

In **chemistry**, alloys are made by bonding two existing metals to form a new, stronger material. While still bearing the traits of their core elements, alloys are designed to accomplish far more than each of their composite parts could on their own. As an added benefit, alloys also better resist corrosion from outside forces – making them harder to destroy.

In **Franklinton**, we seek an identical outcome: ALLOY ArtSpaces are designed to help residents, business owners, and community leaders bond together in support of a unified, stronger community. These spaces can take the form of public-facing murals, sculptures, performance venues, art events, educational programs, or other concepts not yet in existence.

PROJECT PARTNER: GRAVITY 2.0



ABOUT THE PARTNER:

The second phase of The Gravity Project is intended to create be a catalyst within the Franklinton Arts District. It seeks to inspire a new kind of urban livability by creating a new community that will include residential, office and retail tenants combined with a rich program of amenities, including a mixture of flexible community gathering spaces and artist display spaces.

PROJECT OVERVIEW

In 2021, the **Franklinton Arts District** (FAD) is partnering with **Gravity** (referred to hereafter in this document as the “Project Partner”) – to create commissioned artwork as part of Phase 3 of the ALLOY ArtSpaces initiative.

WHO CAN PARTICIPATE?

ALLOY installations are designed to beautify our community from within – that’s why it is weighted to support artists who live, work, or practice their craft in Franklinton. However, all artists from greater Columbus may submit proposals.

PROJECT OVERVIEW

Franklinton Arts District and Gravity are seeking to uplift Franklinton's creative community while engaging visitors to their newest facility on State St. through the creation and exhibition of new artwork by local artists. Selected artists will create 2 pieces of artwork to be displayed for a duration of three months throughout 2023. Additionally, artists will work collaboratively with artist Ariel Peguero to bring their work to life via augmented reality. Lastly, all artwork will be available for purchase and 100% of the proceeds will go to the selected artist. If artwork is not purchased, artists will receive all remaining pieces at the conclusion of the viewing timeframe.

COMMISSION #1: G2-1

2 Solo or collaborative designs
5'6" x 5'11"

Artist Compensation:
\$800/each; \$1600/both

COMMISSION #2: G2-2 (2 Opportunities)

2 Solo or collaborative designs
5' x 5'

Artist Compensation:
\$625/each; \$1250/both

ARTIST SELECTION: OVERVIEW & TIMELINE

JURIED SELECTION:

Proposals for ALLOY ArtSpaces will be evaluated by a five-person jury composed of Franklinton residents, Franklinton artists, Franklinton Arts District representatives, and Project Partner representatives. The current jury includes the following members:

- **Sarah Barr**, Executive Director, Wild Goose Creative
- **Brett Kaufman**, Founder & CEO, Kaufman Development
- **Ariel Peguero**, Augmented Reality Artist & ALLOY ArtSpaces Partner
- **Lynette Santoro-Au**, Executive Director, ROY G BIV
- **Yohannan Terrell**, CEO, Warhol & Wall St.; Director, Columbus Fashion Alliance

SELECTION PROCESS TIMELINE:

- **November 1:** Call for Artists Launches
- **November 15:** Submission Deadline
- **November 16-21:** Jury Selection
- **November 21-28:** Artists Notified; Contracts Distributed, Signed, and Returned
- **November 29:** Commissions Begin
 - 50% Down Payment Issued (To Allow for Planning/Supplies)

Individual Timelines Vary Beyond This

ARTIST SELECTION: VISUALS/THEMES

THEMATIC CONSIDERATIONS:

In keeping with the mission of the ALLOY ArtSpaces initiative, members of the selection jury will factor whether the proposed designs promote one or more of the following neighborhood attributes:

- Community
- Family and Friendship
- Franklinton History
- Artistry and Creativity
- Openness and Acceptance
- Industry and Labor

While artists are provided complete creative control over artwork content, designs containing nudity, depiction of violence/gore, extreme profanity, or direct political messaging are unlikely to be selected.

ARTIST SELECTION: TERMS & CONDITIONS

CONTRACTS:

Selected Artists shall enter into contracts with FAD that outline the expectations for participation. Contracts will be designed to set forth clear deliverables and protect the interests of both Artists and Project Partner.

SUBMISSION LIMITATIONS:

There are no limitations on the number of commissions for which an applicant may submit proposals, however, artists must submit a separate application for each design and/or location using the online form. Locations are identified by unique codes referenced in the submission form found on FAD's website.

ARTIST SELECTION: TERMS & CONDITIONS

DESIGN OWNERSHIP:

Artists retain ownership of all concepts/design ideas throughout the selection process. Upon completion of all commissioned artwork and subsequent exhibition, artists retain ownership of all final products created through this process.

Exception for Promotional Use:

All contracts between Artists and FAD shall include a stipulation that FAD and Project Partner have the right to use images of created artwork for promotional use including, but not limited to, social media, media coverage, and website.

SUBMISSION FORM AND QUESTIONS

To view all submission requirements and submit a proposal, complete the submission form linked at:
www.franklintonartsdistrict.com/alloy

To ask a question, email:
alloy@franklintonartsdistrict.com

**Please allow 24-48 hours for a response using the email above!*