



A Franklinton Arts District Program

ABOUT

Franklinton Fridays is a community-wide event held on the second Friday of every month that brings visitors from across the state, and friends from the neighborhood, to experience the work being created in the ever-growing and ever-changing neighborhood of Franklinton. In the spirit of inclusivity, this event is always free and open to the public.

Franklinton Fridays was founded by a small group of artists in 2014 and joined Franklinton Arts District in 2018. This partnership was an effort to unify the arts community and broaden the scope of what we can create together.

MISSION

Franklinton Fridays was established as a way to unite the community by bringing artists, makers, and performers together with collectors, appreciators, and neighbors. We seek to build relationships with local entities and venues to foster connection and build community while providing a large-scale, free opportunity for residents to experience the artwork being created in their own backyards.

VISION

Making visual and performance art accessible to people from all walks of life, in a family-friendly format.

PARTICIPATION

The Franklinton Arts District welcomes inquiries from businesses, organizations, and individuals looking to participate in Franklinton Fridays. Minimum requirements for becoming an official Franklinton Fridays site include:

Businesses and Organizations

1. Participating businesses and organizations must be located in the Franklinton Art District (W. State Street on the north, to the railroad tracks on the east, to W. Rich Street on the south, and Grubb Street on the west.) or nearby in the greater Franklinton neighborhood. Non-Franklinton Art District entities will be considered on a case-by-case basis
2. Franklinton Fridays events are to be focused on art, artists, artisans, crafters, makers,



creatives, science, technology, and/or community building.

3. Each entity must host events and have open doors during the evening of the second Friday of the month (exact hours are flexible). To be considered a permanent Franklinton Fridays participant, entities are to host an event during every Franklinton Fridays, with a bare minimum of six (6) months of participation each calendar year and not missing three (3) months in a row. Exceptions are considered on a case-by-case basis.
4. Franklinton Fridays Committee will host participant's meetings quarterly. Yearlong participants are expected to attend these meetings to the best of their abilities.
5. Advertisement and event information, promotional materials, and photos must be communicated to the Franklinton Fridays Committee at fridays@franklintonartsdistrict.org at least ten (10) days before the upcoming event.

Additionally:

- a. Facebook Events- Please list the 'Franklinton Fridays' Facebook page as a co-host for all events that correspond with the event
 - b. Instagram - Please tag [@franklintonfridays](https://www.instagram.com/franklintonfridays) and [#franklintonfridays](https://www.instagram.com/franklintonfridays) in all related posts and stories
 - c. For all activities that occur within the Franklinton Arts District, please refer to the location as such
 - d. While Franklinton Fridays promotes on behalf of all participating organizations, each organization is expected to self-promote its events. Entities failing to create promotional material for publication and/or failure to promote events shall be subject to removal as a participant of the event.
6. Non-art businesses that do not meet the requirements will be accepted on a case-by-case basis if it fits into work within the community. Examples include entities with no room for art or performances who participate in other means, such as donating a portion of proceeds towards the event or agreed upon annual donation commitments.
 7. Large-scale outdoor events (festivals, etc.) are considered on a case-by-case basis and require equal promotion to be included in the event.

Individuals

Contact the Franklinton Fridays committee at fridays@franklintonfridays.com with your event ideas or ask us how you can volunteer!

If you have any questions or concerns, please contact the Franklinton Fridays committee at fridays@franklintonfridays.com.