



SPONSOR ART FOR FRANKLINTON 2024

Franklinton Arts District, the heart of Columbus' creative scene, houses hundreds of local artists and art spaces. Franklinton's Scrawl is a landmark two-day summer festival where local artists create larger-than-life paintings that are sold to benefit the district's arts programs. .

WHAT IS ART FOR FRANKLINTON?

Benefitting the Franklinton Arts District, Art For Franklinton is an exciting art auction fundraiser featuring extraordinary artwork created by local artists at the annual SCRAWL in Franklinton. This important event brings art collectors, community leaders, and people from all walks of life together to bid on jury-selected pieces. Art For Franklinton has raised hundreds of thousands of dollars for the Franklinton Arts District and continues to have a remarkable impact on Franklinton and artists in our community.

WHY SPONSOR ART FOR FRANKLINTON?

As a sponsor, your donation goes directly towards our granting programs, community outreach, and to pay the artists who pARTicipate in SCRAWL. As an organization, we highly value the arts and artists that make Franklinton what it is, and work to support them in our initiatives. Through funds raised, we are able to provide equitable arts opportunities for artists, events, and the community. Your support positively impacts artists in our community, and adds to hundreds of thousands of dollars raised over the last several years, that continue to have a remarkable impact on Franklinton.

ART FOR FRANKLINTON • AUCTION & FUNDRAISER

TIME

Saturday, May 11, 2024
7:00 - 10:00p.m.

PLACE

River & Rich | 401 W Rich Street
Columbus, OH 43215

DEADLINES

Art For Franklinton sponsor registration, logo submissions, and ad artwork must be received by April 26th for marketing materials.

Thank you for supporting Franklinton Arts District's signature event! We look forward to welcoming you and your guests for an evening of art and connection.

Sophie Hess, Board President
Blake Compton, Vice President

The Franklinton Arts District is a 501(c)(3) nonprofit arts organization whose mission is to provide leadership related to expanding the acceptance, appreciation, support and impact of the arts and artists in Franklinton.

Check out our website for more information on Art For Franklinton and Sponsorships:

www.franklintonartsdistrict.com/aff.html





Sponsorship Opportunities

Presenting Sponsor • \$10,000 (\$9000 tax deductible)

As our Presenting Sponsor for Art For Franklinton, you will work with our marketing team to determine specific marketing plans for increased visibility as our top sponsor. Other benefits and promotion include:

- 8 VIP Admissions (includes complimentary food and drink and access to VIP pre-party.)
- Inclusive of benefits of each prior sponsorship level.

2024 Michael B. Coleman Franklinton Arts Leadership Award Sponsor (1 available) • \$5000 (\$4250 tax deductible)

Michael B. Coleman Franklinton Arts Leadership Award Sponsor is promoted through communication channels as appropriate, including:

- 6 VIP Admissions (includes complimentary food and drink and access to VIP pre-party.)
- Company featured during event program as Award Sponsor.
- Inclusive of benefits of each prior sponsorship level.

The Franklinton Arts District commissioned an annual award in 2017 to recognize leaders within Franklinton's growing arts community who have shown significant leadership in the advancement of the arts and support for artists in the neighborhood. FAD will work with sponsors at this level to develop custom marketing and outreach strategies to announce their support for this significant award.

VIP Reception Sponsor (1 available) • \$3000

(\$2500 tax deductible)

VIP Reception Sponsor is promoted through communication channels as appropriate, including:

- 4 VIP Admissions (includes complimentary food and drink and access to VIP pre-party.)
- Inclusive of benefits of each prior sponsorship level.
- Company recognized as sponsor during event program.
- Additional on-site recognition at the event as requested.
- Company logo featured as Mobile Mural Gallery Sponsor on all print materials.*

Live Auction Sponsor (1 available) • \$3000

(\$2500 tax deductible)

Live Auction Sponsor is promoted through communication channels as appropriate, including:

- 4 VIP Admissions (includes complimentary food and drink and access to VIP pre-party.)
- Inclusive of benefits of each prior sponsorship level.
- Company logo featured as Mobile Mural Gallery Sponsor on all print materials.*

**Exclusive to sponsorship level*

pARTner Sponsor • \$1000 (\$500 tax deductible)

pARTner Sponsors are promoted through communication channels as appropriate, including:

- 2 VIP Admissions (includes complimentary food and drink and access to VIP pre-party.)
- Inclusive of benefits of each prior sponsorship level.
- Recognition in social media posts (approx. 5000 total followers).
- Special recognition in post-event thank-you communications.

Emerging Collector Sponsor • \$500

(\$250 tax deductible)

Emerging Collector Sponsors are promoted through communication channels as appropriate, including:

- 2 VIP Admissions (includes complimentary food and drink and access to VIP pre-party.)
- Company name featured on event print materials.
- Company name featured on event website.

FAD pARTner Sponsor • \$350 (\$100 tax deductible)

FAD pARTner Sponsors are promoted through communication channels as appropriate, including:

- 2 VIP Admissions (includes complimentary food and drink and access to VIP pre-party.)
- Company name featured on event website.

Sponsorship Donation Form (to be completed by Sponsor)

Please email this information to: marketing@franklintonartsdistrict.com

Sponsor Level:

- Presenting Sponsor
 Michael B. Coleman FALA Sponsor
 VIP Reception Sponsor
 Live Auction Sponsor
 pARTner Sponsor
 Emerging Collector Sponsor
 FAD pARTner Sponsor

Preferred Name Listing for Materials: _____

Contact Name: _____

Address for Invoice: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

In-kind and other Sponsorship Opportunities

In-kind Sponsorships are available. Want to sponsor this event in another way? Contact Rasheedah Crawley to learn more rasheedah@franklintonartsdistrict.com

Thank you for your consideration and support of the Franklinton Arts District